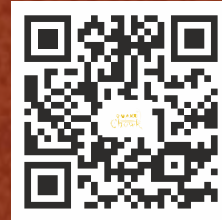




**Project Name: Omaxe Chandni Chowk**  
**Project Promoted by: Omaxe Heritage Pvt. Ltd. (100% Subsidiary of Omaxe Ltd)**  
**RERA Registration No.: DLRERA2019P0005**  
CIN: U45200DL2008PTC172543  
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**A Timeless Heritage...**

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## About Us

Omaxe is one of India's leading real estate companies. Having spread its footprint in 8 States across 27 cities, the company has in its kitty a diversified product portfolio that includes Integrated Townships, Hi-Tech Townships, Group Housing, Shopping Malls, Office Spaces, SCOs and Hotel projects. With approx. 1234 lakhs sq. ft. of delivered space in both real estate and construction contracting, the company is currently undertaking 21 real estate projects, which includes Group Housing, Townships, Commercial Malls/Office Spaces/Hotels/ SCO.

Omaxe has carved a niche for itself in the real estate sector through a diverse range of projects catering to the affordable segment and spread across Tier II & III cities of India. Today, Omaxe takes great pride in being a part of the dreams of millions across the nation by transforming them into reality. Trust comes tagged with the name of Omaxe. Working towards contributing to a progressive India, the company strives to exceed customer expectations through transparency, quality, cutting-edge technology and social responsibility.

Over the years, the company has earned respect through some landmark projects and engineering marvels. With presence in states such as Delhi, Punjab, Uttar Pradesh, Madhya Pradesh, Haryana, Uttarakhand, Rajasthan and Himachal Pradesh the company stands true to its motto- "Turning Dreams into Reality".



*The most trusted brand in real estate  
where Performance Speaks Volumes!*

**12,34,40,000**  
*sq.ft.\* delivered*

1 sq.mtr. = 10.764 sq.ft.

**A FUTURE, BUILT ON THE STRONG FOUNDATION OF TRUST**

Turnover

**₹1156**  
Crores

For FY 2019-20

Net Worth

**₹1639**  
Crores

As on March 2020

\*As on March 2020

*Smiles Spread*

**5,40,000\***

1 sq.mtr. = 10.764 sq.ft.

**IN 27 CITIES ACROSS 8 STATES**

*More than the individual population of 52 countries*

\*Average household size is taken as 4.5 per unit

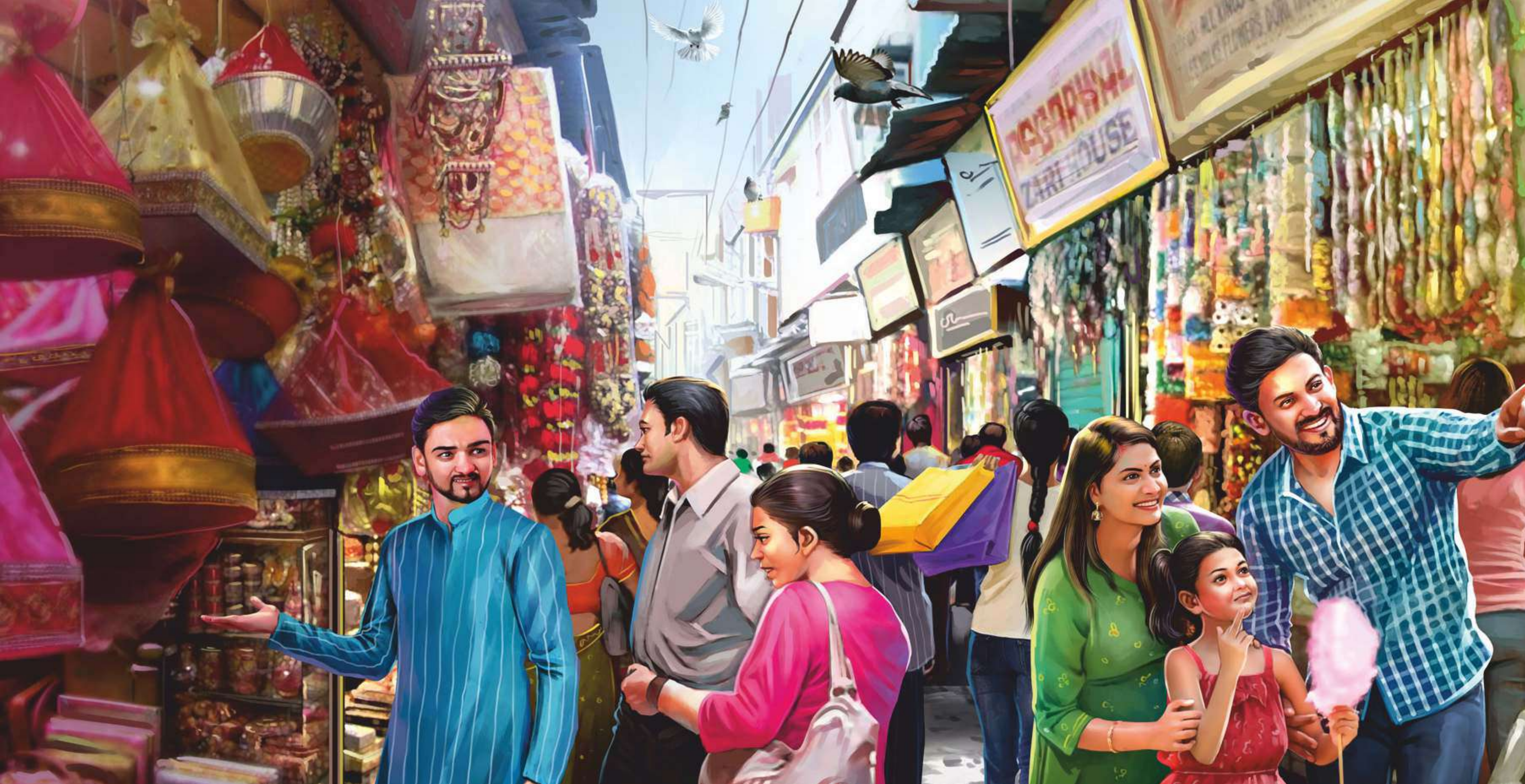
“गर दिल्ली अपनी मोहब्बत लिख पाती,  
हर पन्ने पे नाम ‘चाँदनी चौक’ होता।”

CHANDNI CHOWK  
since 1650

“ यह काफ़िला मोहब्बत का मेरी दिल्ली का दस्तूर है,  
हर तरफ़ बरसता इस का नूर है,  
ख़ूबसूरत रंगों से सजी हैं दीवारें इसकी,  
ये ज़माने में चाँदनी चौक के नाम से मशहूर है।”



Procession of Emperor Bahadur Shah II  
at Chandni Chowk in 1843



## *The Legacy of trading culture!*

The term Chandni Chowk originally referred only to the square that had a reflecting pool. Now the entire straight road which runs through the middle of the walled city, from Lahori Gate of the Red Fort to Fatehpuri Masjid is called Chandni Chowk.

What started as the finest market for the royalty in gold jewellery, silver, and rare metals, Dariba remains Chandni Chowk's speciality. Even today, this market boasts of variety and authenticity in food, delicacies and sweets of more than 1,000 kinds, Saris with Chikan and Zari, narrow lanes selling books, clothing, electronic, consumer goods, shoes and leather goods. Chandni Chowk is also the location of the original Haldiram's and brands such as Gianis. Nai Sarak is the wholesale market of stationery, books, paper and decorative materials. Lal Kuan is a wholesale market for hardware and hotel kitchen equipment. It is adjacent to Tilak Market which is a wholesale market for industrial chemicals. Located at the western end of Chandni Chowk, Khari Baoli is a street entirely dedicated to all kinds of spices, dried fruits, nuts, and herbs. This market also offers trophies, shields, mementos and related items.

# विरासत सदियों की...

सदियों की दास्तान सदियों को बताती है,  
ये चौक की चाँदनी अपनी दास्ताँ सुनाती है...

“बेटा...  
पुरखों का कारोबार  
में आज तुम्हारे हवाले कर रहा हूँ  
तुम्हारा फर्ज है हमारी खानदानी विरासत  
को महफूज़ रखना। ११”

“जी बाबूजी...  
हमने चाँदनी चौक की गलियों में अपने  
कारोबार की तरक्की देखी है।  
बुजुर्गों की इस विरासत को  
में जरूर आगे बढ़ाऊंगा। ११”

“पुरखों की विरासत को मैंने  
बहुत आगे बढ़ाया है और अब  
तुम्हारी ज़िम्मेदारी है इसे आगे,  
बहुत आगे ले जाने की। ११”

...ज़र्ज़रे में बसी है विरासत इसकी,  
यह कल के रिश्ते आज को बतलाती है।

“बेफिक्र रहिये पिताजी,  
हमारी विरासत भविष्य की इमारत है  
और आने वाली पीढ़िया भी  
इसे आगे ले कर जायेंगी। ११”

“बेटा, इस Business Legacy को आगे बढ़ाना  
हमारी ज़िम्मेदारी है। तुम्हारी Modern पढ़ाई से  
हम दोनों मिलकर इसे  
New Dimension देंगे। ११”

“Dad, You are right...  
but it's not possible for me to  
continue our legacy business in  
these narrow lanes. I have a better ideal!  
To continue our legacy in Chandni Chowk...  
Lets take a space in Omaxe Chowk. ११”

*The New Era of  
Chandni Chowk starts now...*



*Presenting*



*Your Decision today, will ensure  
Premium Business Opportunities  
tomorrow!*



“ नये रंगों में पुरानी तस्वीर ढलने को है।  
सुना है इस शहर की तकदीर बदलने को है।  
बहुत इंतज़ार किया है मेरी इन गलियों ने  
विरासत अब सजने-सँवरने को है। ”

CHANDNI CHOWK



# In the Heart of Chandni Chowk

Omaxe Chowk is located in the heart of Chandni Chowk where every prominent trader has business interests, running and thriving. A convenient, smart and future-ready business destination situated in the midst of a vast and sprawling shopping area, Omaxe Chowk will make access for visitors and tourists ever easier and smoother!

Right in the middle of a grand shopping destination, Omaxe Chowk makes access for visitors and tourists ever enticing, easier and hassle-free!

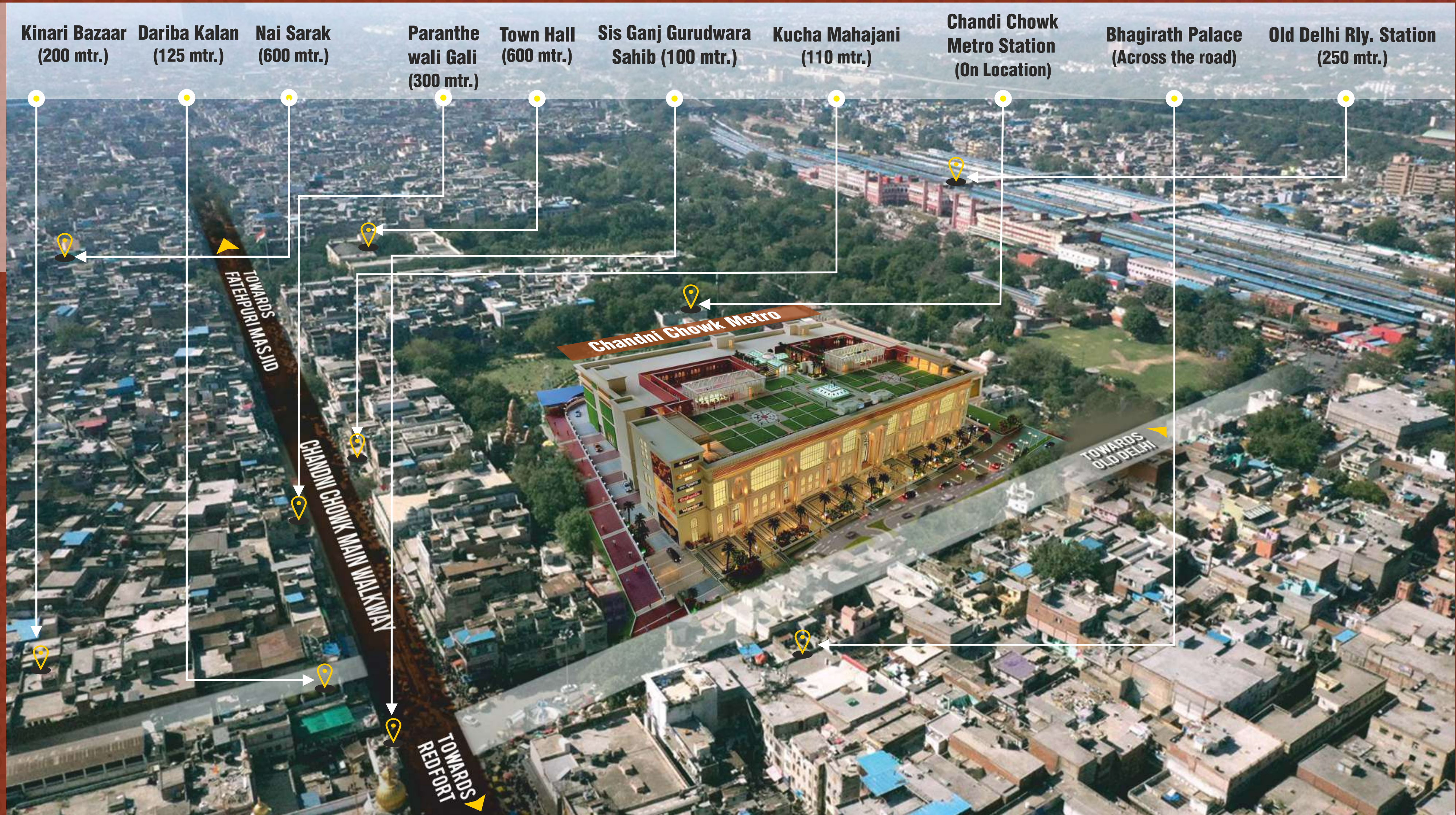
Well within 'walkable' distances:

- Special entry for Chandni Chowk Metro Station
- Old Delhi Railway Station is a mere 10-minutes walk
- Paranthe Wali Gali is 5-minutes walk
- Kucha Mahajani is 8-minutes walk
- Dariba Kalan is 5-minutes walk
- Kinari Bazaar is 10-minutes walk

Map not to scale



Distance from Omaxe Chowk\*



\* approximate distance



Artistic image & view

## The Gateway to Chandni Chowk

Standing tall and poised, Omaxe Chowk is strategically and conveniently located in the oldest, busiest and largest market!

Adjacent to Chandni Chowk Metro Station, with parking facility for more than 2100 cars & 81 tourist buses, Omaxe Chowk is at a 2-minute walk from Gurudwara Sis Ganj Sahib and a 10-minute walk from the iconic Red Fort and Old Delhi Railway Station.

With dedicated pick-up and drop facilities for radio and mobile app based taxi services, it will be a breeze through for shoppers to experience hassle-free shopping in Chandni Chowk.

It will not be an exaggeration to say that Omaxe Chowk will be the gateway to Chandni Chowk!

# Once-in-a-Lifetime Business Opportunity!

In the heart of Asia's Oldest, Largest and Busiest shopping destination, Omaxe Chowk offers never-again and future-ready business opportunities.

## Chandni Chowk Overview



Daily Footfall of Approx.  
4 - 6 Lakh including tourists



Expected Turnover of ₹50 Lakh Crore by 2020  
as per Walmart Report\*



Approximately 50,000  
Existing Business Units



With World Heritage sites visited by millions  
of tourists every year

## Omaxe Chowk- A Prospective Overview



Spread across 4.5 Acres with  
total built-up area of  
more than 10 Lakh sq.ft.



7X more footfall per sq.ft. than  
any other mall in Delhi-NCR\*



Direct Entry from  
Chandni Chowk Metro Station



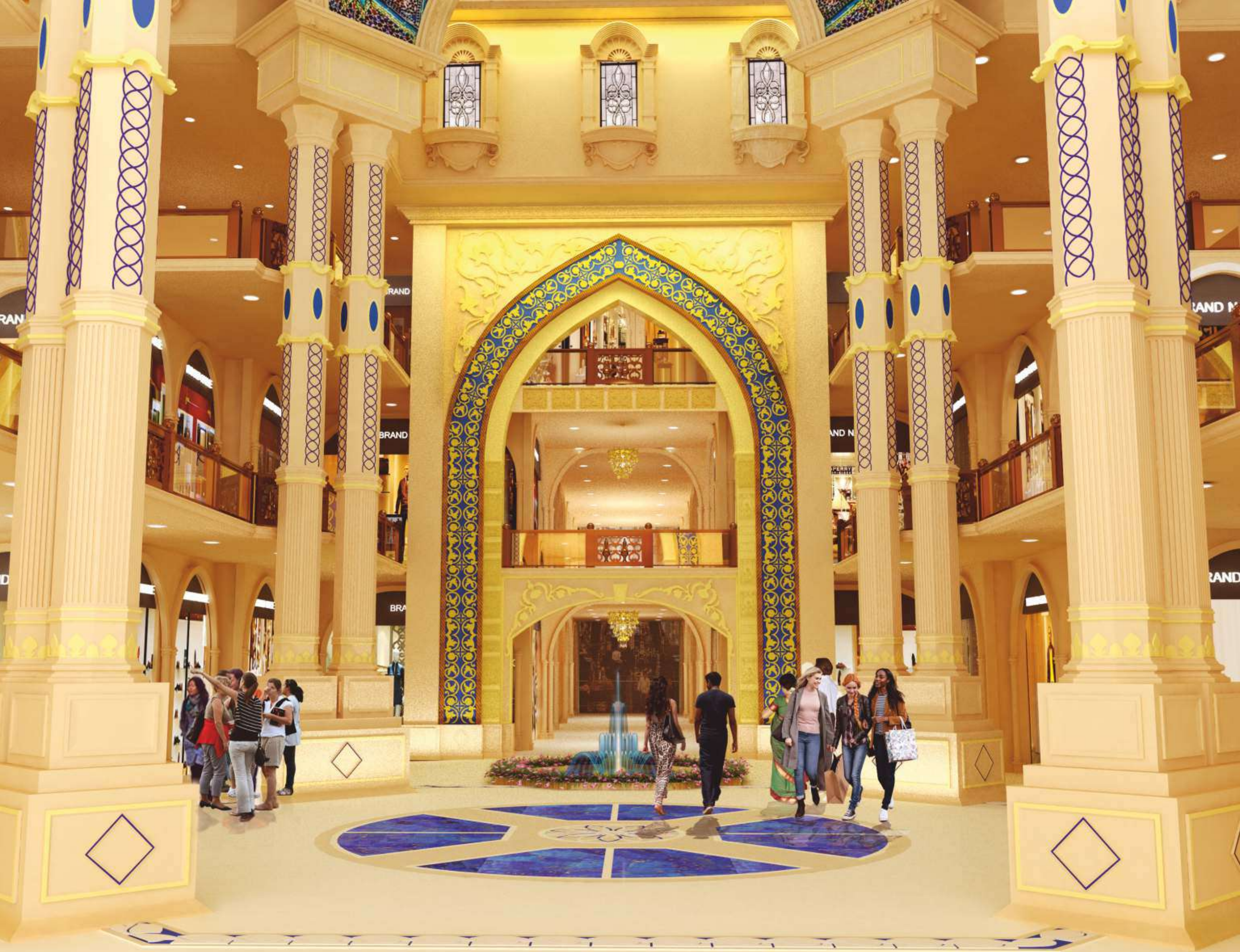
Approx. 40 Lakh serious shoppers  
every month\*

\* footfall calculated on retail leasable area as per JLL report 2019.

1 sq.mtr. = 10,764 sq.ft.



Artistic image & view



Artistic image & view

## *One Experience, Worth a Billion Shopping Sprees!*

A visit to Chandni Chowk is no longer a series of chaotic scenarios.. Omaxe Chowk, the edifice of contemporary grandeur and affluence, adds a touch of class to this heritage trading destination. A rich, well-laid out commercial project, Omaxe Chowk provides a regal backdrop for retailers from Chandni Chowk as well as national and global brands. Spacious, with refreshing fountains, glorious jharokhas with the facades magnificently carved in stone, decorated with floral patterns, sculptures and fluted designs, the lavish interiors are a sight to behold!

Omaxe Chowk, a landmark shopping destination, will lend an exciting dimension to commercial shops, retail spaces, food court and dining spaces with all contemporary amenities and premium features such as fire alarm system, CCTV surveillance, dedicated parking and more. A visit is all it would take to make customers keep returning for more! And each time, with increasing footfall, the experience will be richer and more promising than ever before.



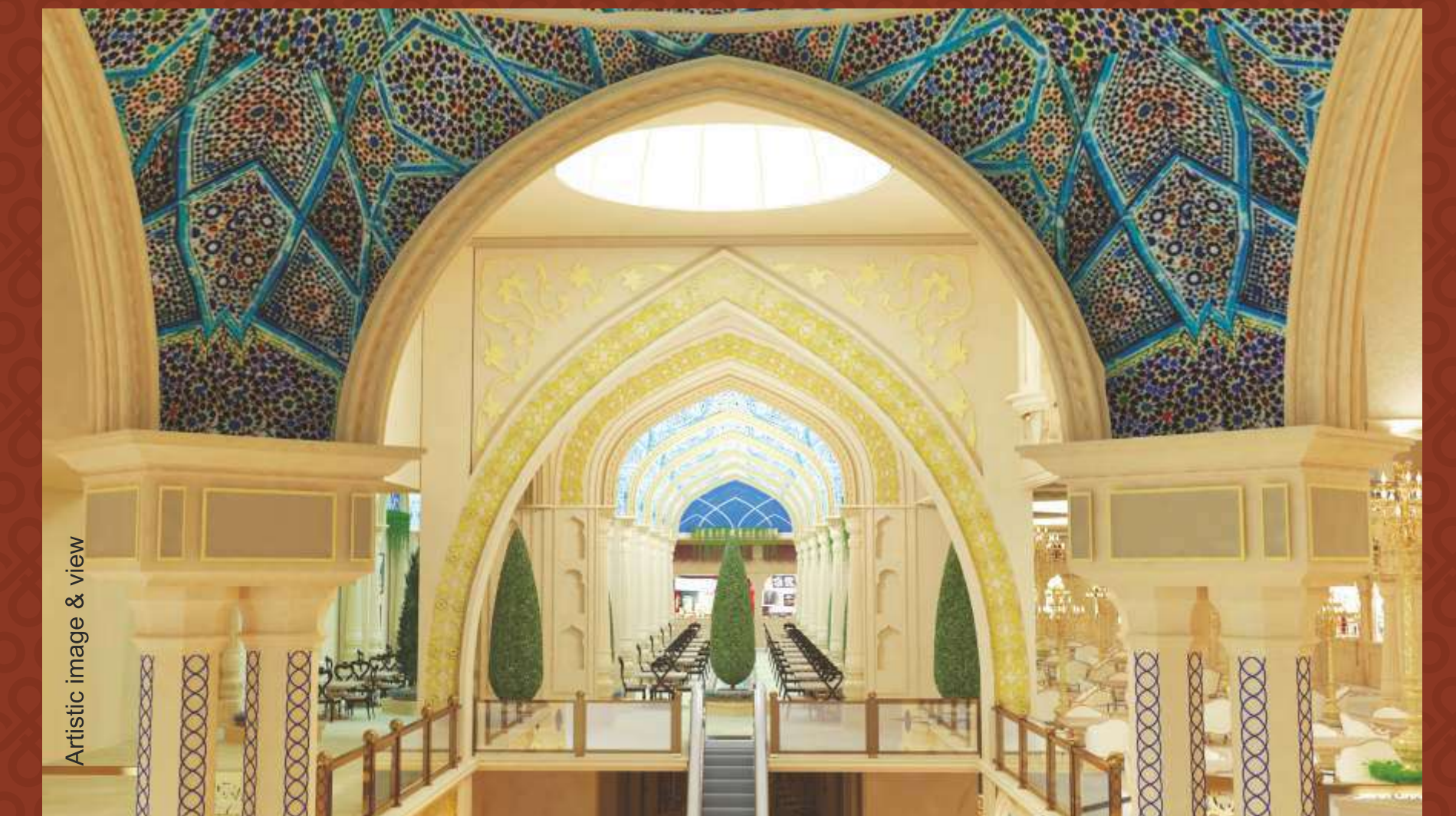
Artistic image & view



## *Experience Delhi in the Heart of 'Dilli'!*

Relive the grandeur and glory, travel back in time and explore the rich cultural heritage of the Mughal era at Omaxe Chowk. Recreating the grandeur of the late Mughal and colonial periods, Omaxe Chowk will be a mesmerizing walk, through the by-lanes of history. Carved and embellished with immaculate architectural elegance, floral patterns, sculptures, fluted columns and grand arched niches, the interiors of Omaxe Chowk are replete with the magnificence of Mughal royalty.

Located in the prime business location and in close proximity to major landmarks, Omaxe Chowk is a perfect opportunity for businesses to grab prestigious retail and F&B spaces at one of the most admired projects.



Artistic image & view

Artistic image & view

# *Magnanimous & Royale Atrium - An Elegant Distinction!*

Attentively crafted around space and aesthetics, the great open central Atrium at Omaxe Chowk creates a dynamic zone to give the shoppers a comfortable, relaxed, and safer shopping experience! Artistic and traditional influences of timeless royalty touched in pleasing tones of Persian architecture and design, the plush Atrium brilliance makes Omaxe Chowk the ultimate shopping destination in India.





*The finest of amenities for  
enhanced business opportunities*





Artistic image & view

## *Largest F&B area spread out on more than One Lakh Square Feet of space*

All poised to tantalize the taste buds with the nostalgic cuisines of Chandni Chowk and the most delectable delicacies of India and from around the world.

Warm, intriguing and charming, every lane speaks of glory and grandeur! Being one of the largest F&B areas serving local delicacies, let the walk down memory lane lead you to the most appetizing food and beverage lounge. It's just the place to enjoy your favourite Mughlai dishes and experience the majestic ambience of Mughal Gardens.



Artistic image & view

*Serving time-tested,  
world famous local delicacies  
in a Mughal Garden ambience!*

Omaxe Chowk speciality restaurants will feature fine-dining restaurants in which the concept of the cuisine/food is given priority. Replete with fascinating ambience, the speciality restaurants will offer informal dining area with luxurious taste of rich heritage cuisine and special delicacies from around the world.



Artistic image & view



Artistic image & view

## *Relive the Royalty... master touched by the maestros!*

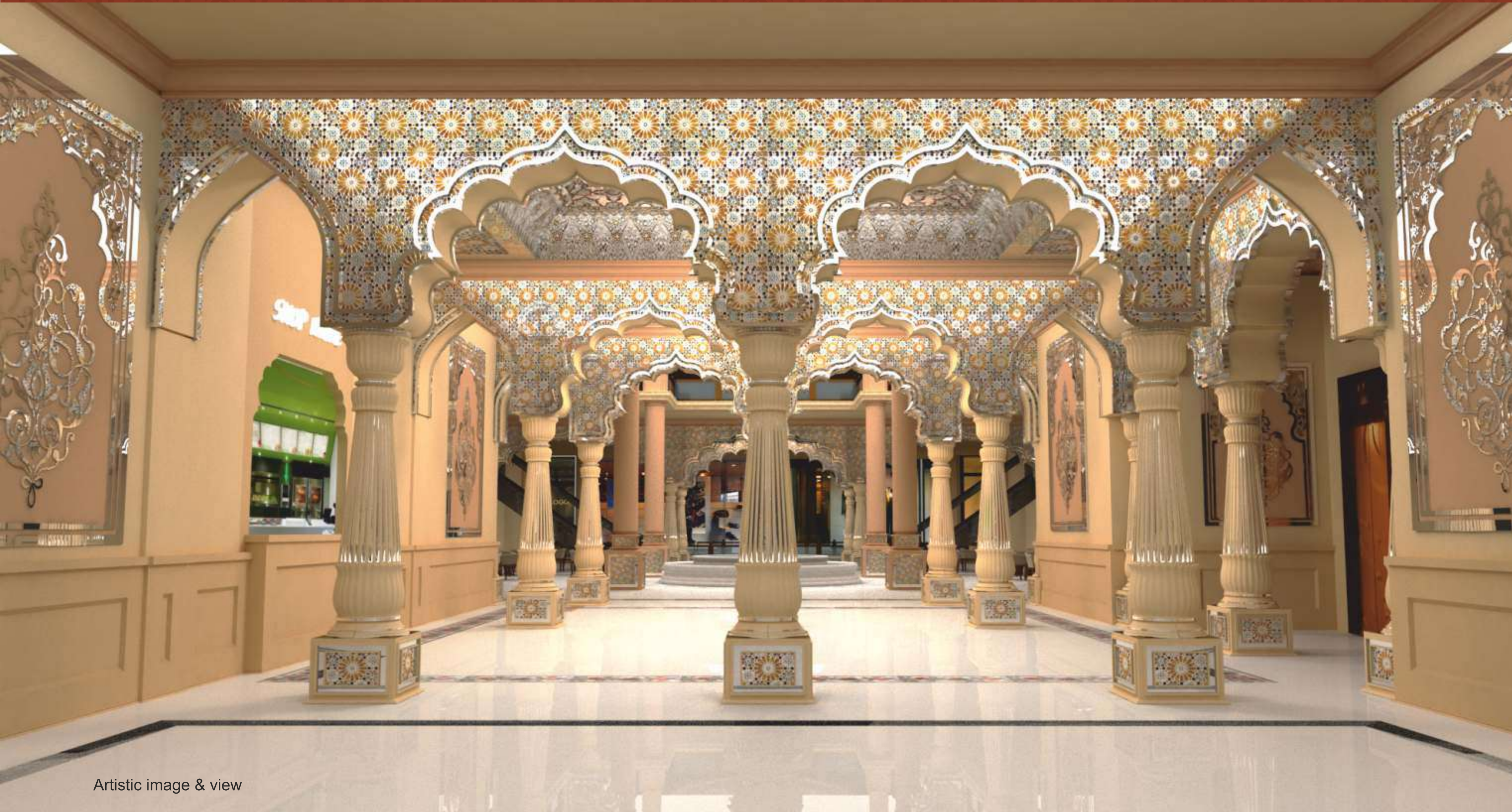
### *Live Signature Performances*

When the stage is grand and the artists incredible, the effect is bound to be astonishing. Witness the biggest exponents of the arts moving audiences with their masterful performances. Omaxe Chowk rolls out live entertainment worthy of those with truly majestic tastes. When the who's who of the arts perform for the movers and shakers of the city, business is sure to rise to a new peak!



Artistic image & view

## Sparkling Expressions of Architectural Grandeur!



Artistic image & view

Perfect to the finest detail, the interiors lend the great ambience of the unmistakable style of nostalgic architectural finesse. Boasting of real-time, live elements from the golden period, Chandni Chowk has been studied through the times to create Omaxe Chowk in sync with architectural marvel of the Mughal and the British era – an incredible amalgam of the days gone by and the contemporary, post modern shopping destination.

## Exclusive, Privileged Membership Cards

Introducing Exclusive, Privileged Membership Cards for the Shop Owners, Brand Operators and Loyal Customers of OMAXE CHOWK to enjoy privileged services for exclusive experience. Premium Privileged Members would have exclusive access to the Business Lounge for one-on-one meetings with their customers, access to Conference Room for large meeting groups, exclusive in-person hospitality from Food Court, dedicated car parking area and many more elite services.

The service to the members of Premium Privileged Card would encompass 5 Star services to create an aura of exclusivity for their customers and impacting a long lasting impression.



*Premium Privileged Membership Card*

*Exclusive Advantage Membership Card*

*Customer Loyalty Program Card*

*Relive the great poetic expressions with  
Mirza Ghalib's real-life Wax Statue!*



Omaxe Chowk will boast of a life-seized Wax Statue of the prominent Urdu-Persian Poet, Mirza Ghalib during the last years of the Mughal Empire . His poetries and verses were not only famous in India, but also among the Hindustani diaspora around the world. The place will display a collection of his Shayari for the discerning visitors to enjoy and relive the glorious moments of the yesteryears.

*“हम वहाँ है जहाँ से हम को भी कुछ हमारी खबर नहीं आती”*

*- मिर्जा ग़ालिब*

*A Tour down the memory lanes of  
Chandni Chowk in a Royal Vintage Car!*

A Royal Vintage Car would take you to the past glorious era of Chandni Chowk to make you experience the majestic times of the kings and royals on wheels.



Representative Image



Artistic image & view

## *2,100+ Parking Facility – A Perfect Traffic Solution!*

Omaxe Chowk boasts of one of the largest and well-integrated parking facilities for Chandni Chowk. Spread out against the backdrop of Asia's largest marketplace, the dedicated area is large enough for parking 2,100 cars with exclusive Valet Service and a demarcated parking lot for Tourist Bus Parking and other emergency services.



Tourist Bus Parking

Representative Image

## *Dedicated Loading & Unloading Bay*

Dedicated space for loading & unloading of goods with service elevator.



Representative Image

## *Fine Features & Grand Amenities!*



**3-Tier Security System**



**On Vigil 24x7 Fire Safety  
& Advanced Security System**



**Dedicated Loading  
& Unloading Bay**



**Revisit the History  
of Chandni Chowk**



**Special Funtainment Zone  
For Kids**



**Passenger & Service Lifts along with  
Escalators connecting all floors**



**Largest Parking for 2100 cars  
with Exclusive Valet Service**



**Radio & Mobile Taxis  
Dedicated Pickup & Drop Lane**



**Space for Banks, ATMs, Vaults  
& Currency Exchange**



**Easy Access Tourist  
Information Centre**



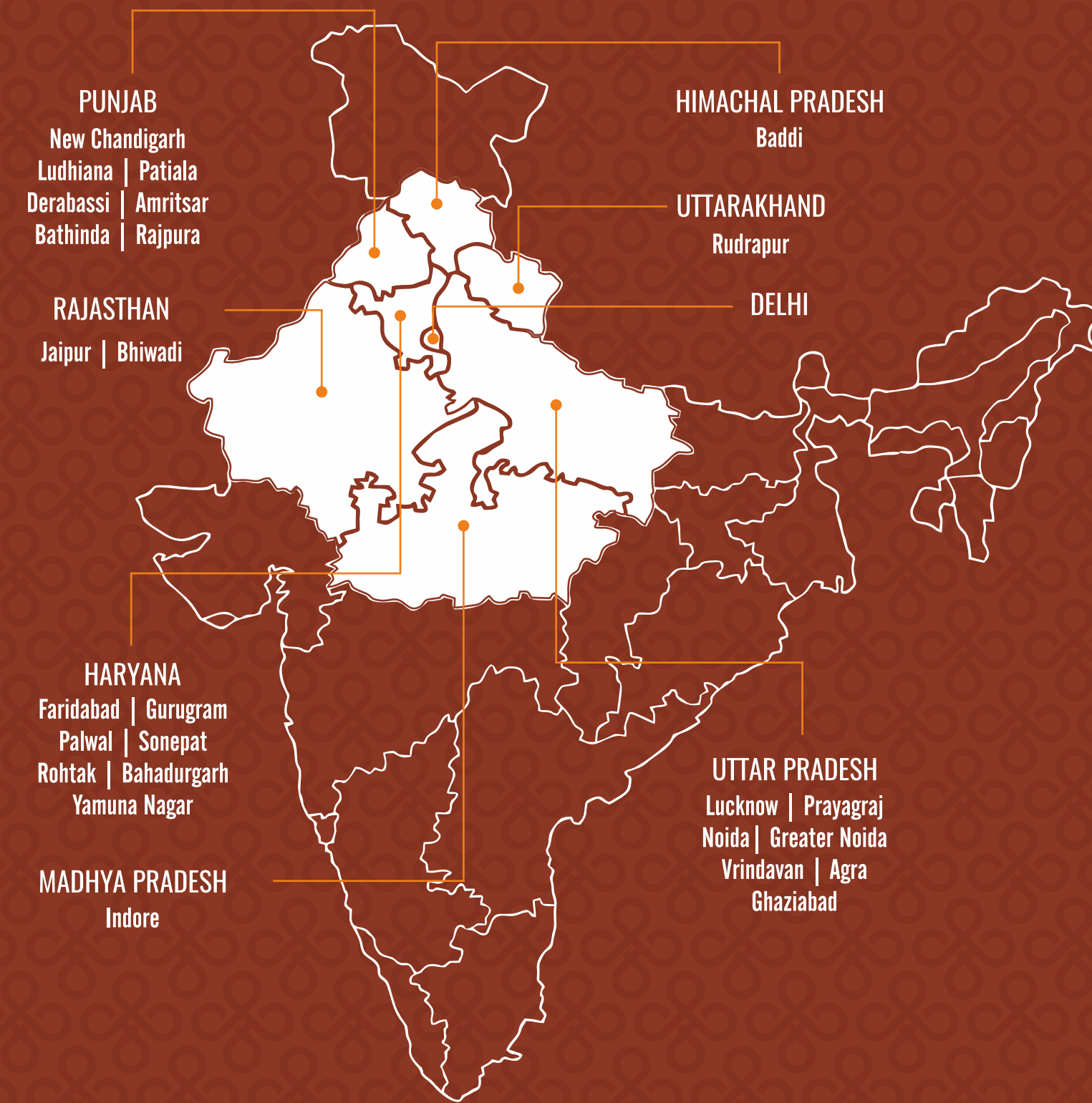
**Special Entry for  
Chandni Chowk Metro Station**



**Modern, Well-Maintained  
Washrooms**

# Growing Presence, A National Pride!

**8 States and 27 Cities**



DELHI | PUNJAB | UTTAR PRADESH | HARYANA

MADHYA PRADESH | RAJASTHAN | HIMACHAL PRADESH | UTTARAKHAND